

news release



COMMERCIAL VEHICLE SAFETY ALLIANCE

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MEDIA ADVISORY

CVSA'S ROADCHECK FOCUSES ON CARGO SECUREMENT AND BUS SAFETY 26th Annual Roadcheck to Send Strong Safety-First Signal to Industry

- WHAT:** **NEWS CONFERENCE** and **SAFETY INSPECTIONS** to kick off the 2013 International Roadcheck (June 4-6) to spotlight the critical role of comprehensive driver, truck and bus inspections to prevent roadway tragedies. The 26th annual Roadcheck will emphasize commercial motor vehicle compliance with all safety regulations, with emphasis on cargo securement on trucks and safe operation and maintenance of buses and motorcoaches.
- WHERE:** Rapidsview Park, 7369 Niagara Parkway & Upper Rapids Blvd, Niagara Falls, Ontario (see below for specific driving directions and map or visit Google Maps <http://goo.gl/maps/PV5u4>)
- WHEN:** Wednesday, June 5, 2013, at 10:00 a.m.
- WHY:** Sponsored by the Commercial Vehicle Safety Alliance (CVSA), Roadcheck dispatches 10,000 federal, state, provincial and local inspectors to more than 1,500 locations over a 72-hour period across the continent to conduct comprehensive North American Standard Level I Inspections.
- SPEAKERS:** Major Mark Savage, President, CVSA, Colorado State Patrol
Patrick Mallen, Manager, Carrier Enforcement Program, Ontario Ministry of Transportation
Commissioner Joe Farrow, California Highway Patrol
Jack Van Steenburg, Chief Safety Officer, Federal Motor Carrier Safety Administration
- VISUALS:**
- + Live narrated North American Standard Level I motorcoach inspection
 - + Demonstration of inspection methods

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Directions to Roadcheck 2013 Media Event

Niagara Parkway at Upper Rapids Blvd.

Google Map link: <http://goo.gl/maps/PV5u4>

1. **From the Sheraton at Clifton Hill.** ("A" to "B" on the map)
 - a. Head southeast on Clifton Hill toward Falls Ave. (100 m)
 - b. Turn right onto Falls Ave. (Go 200 m)
 - c. Slight right onto Niagara Parkway (Go 3.3 km)
 - d. Watch for CVSA MEDIA EVENT signage approximately 1 kilometre from Bus Parking Lot entrance.

2. **From Toronto, QEW Niagara.**
 - a. Follow QEW Niagara, take the exit on the left onto 420 E toward The Falls/Niagara Falls, USA (approx. 4 km)
 - b. Turn right onto Stanley Ave. (signs for Regional Road 102 S/Stanley Ave) (Go 1.7 km)
 - c. Turn left onto Main Street (Go 190 m)
 - d. Continue onto Portage Road and follow Portage Rd (approx. 2.7 km)
 - e. Watch for CVSA MEDIA EVENT signage as you near Marineland
 - f. Turn left onto Upper Rapids Blvd and follow signs

3. **From Fort Erie, Peace Bridge.**
 - a. Peace Bridge becomes Queen Elizabeth Way (QEW) in Ontario.
 - b. Take exit 16 for Sodom Road E (Go 7.4 km)
 - c. Turn right onto Main Street (Go 1 km)
 - d. Turn left onto Cummington Square W ALSO called Portage Road (Go approx 2 km). This is a traffic light controlled intersection.
 - e. Watch for CVSA MEDIA EVENT signage as you near Marineland.
 - f. Turn right onto Upper Rapids Blvd and follow signs.